



NEW YORK

# 2026 Annual Sponsor Program



SEPT  
**23** UPSTATE NEW YORK  
-PRESERVATION BREWERY, FAIRPOINT, NY  
-RESURGENCE BREWING CO. BUFFALO, NY



SEPT  
**24** DOWNSTATE NEW YORK  
-NEW YORK LIFE OFFICE, MELVILLE, NY

## NAIFA-New York

is the premier association representing advisors across all insurance and financial practices.

### NAIFA-New York's Members Are:

- Industry Leaders and Advocates
- Insurance Agents (P&C, Life)
- Financial Advisors
- Health Insurance and Employee Benefits Specialists
- Business Attorneys
- CPAs, Estate Attorneys
- Bankers and Mortgage Lenders
- New to the Business, Industry Leaders, and Everyone in Between

### NAIFA Members Are Leaders

55% of NAIFA members have held a NAIFA leadership role during their career.

### NAIFA Keeps Advisors in Business

According to the Bureau of Labor Statistics, the financial services profession will need to grow more than twice as fast as the overall workforce by 2020 to meet rising demand.

NAIFA's LUTCF program develops survival skills like prospecting, selling and practice management. Many credit the LUTCF designation for keeping them in business early in their careers.

For more information, contact Jennifer Mauer, CAE, executive director, NAIFA-New York, 301-701-6880, [jmauer@naifa.org](mailto:jmauer@naifa.org) [www.naifa-newyork.org](http://www.naifa-newyork.org)

## ELEVATE YOUR GAME 2026 SYMPOSIUM

As the modern family evolves, even seasoned advisors need to learn how to serve clients in different ways. Through targeted programs developed for every stage in an advisor's career, NAIFA members are equipped with the practice management tools, sales ideas and research they need to thrive in the everchanging marketplace.

### NAIFA Protects Our Industry

- 100% of federal lawmakers have a NAIFA member as a key contact.
- NAIFA has a member in EVERY congressional district, using the powerful combination of professional lobbyists, professional staff, and grassroots volunteers to advocate on behalf of our members and clients
- Only NAIFA represents advisors in every practice area.
- NAIFA members represent Main Street USA American families and small business
- NAIFA-New York's PAC actively supports federal candidates for office.
- NAIFA-New York plays an important role in NAIFA's grassroots advocacy efforts by developing and maintaining relationships with federal and state legislators.

**Put Our Influence to  
Work for You All Year!**



**NEW YORK**  
**ANNUAL SPONSOR PROGRAM**

**ELEVATE**  
**YOUR GAME**  
2026 SYMPOSIUM

UPSTATE SEPT 23 - DOWNSTATE SEPT 24

**Put your message in front of our members for a FULL YEAR**  
*The more you invest, the more prominent your exposure.*

<b>ANNUAL SPONSORSHIP PROGRAM RECOGNITION</b>	<b>Platinum \$5000</b>	<b>GOLD \$2,500</b>	<b>A-La-Carte \$1,500</b>
Logo/Name Listed on Sponsorship Page	✓	✓	✓
Recognition as a sponsor (company name) in Elevate Your Game emails, signs, general session main stage, and program materials, and on the Elevate Your Game event web page.	✓	✓	✓
Table display at event	✓	✓	✓
One new member in NAIFA-NY Chapter	✓	✓	✓
Recognition on slideshow during event	✓	✓	✓
Social Media Post Recognition	✓	✓	
Introduce a speaker at the event	✓	✓	
List of attendees from event	✓	✓	
Blog Post/Email to Members	✓		
<b>Legislative Day</b>			
Thank You to Our Sponsors Board	✓	✓	✓
Logo on Registration Page	✓	✓	

